

Branded prepaid calling cards

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Branded calling card solutions can be used as a customer / employee gift, an advertising mechanism, sold through our retail channel.

Affinity branding enables major brands and businesses to use our calling card products and distribution strengths to deliver key messages to their customer base.

Cards can be used solely for advertising and sold through BeeOne's retail channels, or as an element of the specific brand retailed directly to existing customers, and offer the following key benefits:

- value added marketing proposition to enhance your brand positioning;
- high quality telecommunications service;
- measurable promotional tool enabling full evaluation of your direct marketing campaign;
- high perceived value for your target market.

Branded calling cards are extremely popular with businesses that have a shared target market or require exposure amongst the ethnic diasporas throughout Europe.

For more details of how branded calling cards could benefit your business please contact .